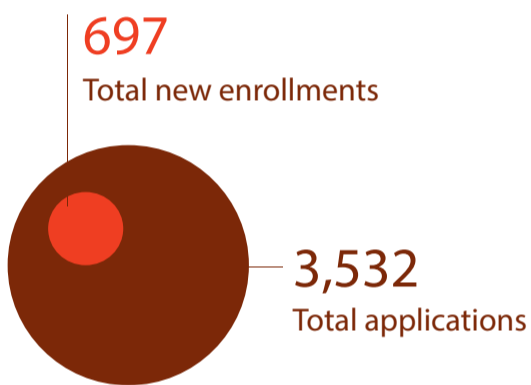
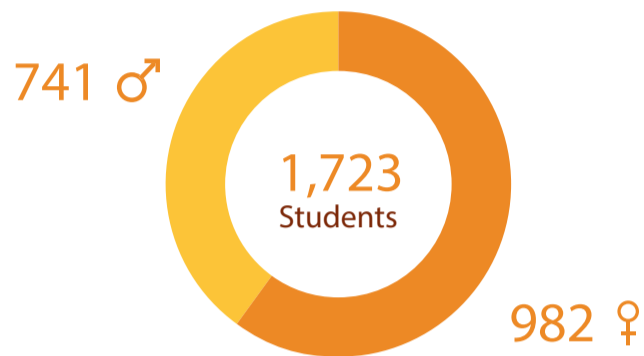


THI Business School Mission

We develop personalities with responsible and innovative mindsets and comprehensive skills in general management for success in a globalized economy.

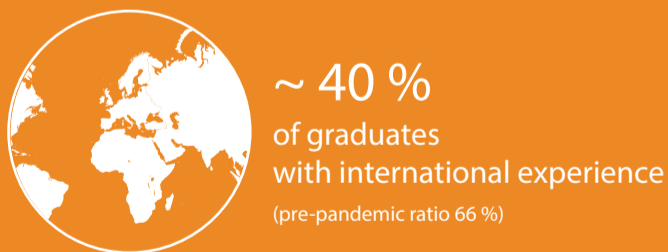
Students



349 Graduates

International

2 Double degree partner universities



~ 160 Total partner universities

Alumni

92 % Recommendation score

Business competence areas

- Automotive & Mobility
- Business Informatics & Logistics
- Finance, Controlling & Taxation
- Human Resources & Organization
- Marketing & Sales
- Retail & Consumer
- Strategy, Technology, Entrepreneurship & Management

Academics

- 51 Professors
- 9 Teaching and Research staff
- 70 Supporting faculty
- 12 Administrative staff



Research output

85 Publications
 150 + Academic Contributions

Degree Programs

Bachelor Degrees
Business Administration full-time + part-time
Digital Business
Global Economics and Business Management
International Management
Life Science Management
Media Psychology and Digital Business

Master Degrees
Automotive and Mobility Management
Entrepreneurship and Digital Business
Financial Management and Controlling
Global Business part-time
Marketing / Sales / Media
Retail and Consumer Management
Taxation and Accounting

711 p. a. Courses

Location

Ingolstadt Germany
Central Bavaria

